

Ariel C Lagares

Visual and Information Design

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Highlights

Web Interface Designer, Front-end Developer, Web Standards Advocate, Information Architect — 10+ years

Graphic Artist, Designer, Illustrator, Art Director — 10+ years

Bachelor of Science in Electrical Engineering

Expert English and Spanish bilingual

Experience

1998 – Present: Web Developer and Designer, Tampa, FL and New York, NY

Web site architecture, UI design, page layout, front-end development, imaging, print repurposing, AV encoding to clients and employers including:

- MTV Networks/Nick Online (2006–), New York, NY (www.nick.com)
- NY Times Interactive (2006), New York, NY (www.nytimes.com)
- Fairchild Pub/Brides.com (2006), New York, NY (www.brides.com)
- Time Inc. Interactive (2004–2005), New York, NY (www.pathfinder.com)
- IBM Centers for e-Business Innovation (2004), New York, NY (us.ibm.com)
- GEAC Computer Corporation, Ltd. (2004), Tampa, FL (www.geac.com)
- Home Shopping Network, Inc. (2002–2003), Clearwater, FL (www.hsn.com)
- I-NETwerks LLC (1998–2001), Tampa, FL (www.inetwerks.com)

1987 – 2003: Graphic Artist, FL and NJ

Production Artist, Editor, Illustrator in various media, to clients & employers including:

- Cherry and Company (2003), Seminole, FL
- Creative Thoughts Unlimited (1998), Largo, FL
- Silver Burdett Ginn Publishers (1997–1998), Parsippany, NJ
- PSE&G Utilities Corporation (1997), Newark, NJ
- Prentice-Hall Publishers (1997), Mahwah, NJ
- Casio America (1997), Dover, NJ
- Alphagraphics (1996), Montclair, NJ
- UCF Office of Instructional Resources (1993), Orlando, FL
- Kinko's (1992), Orlando, FL
- FIT Crimson Campus News (1987), Melbourne, FL

1987 – 1991: Engineering Assistant, Melbourne, FL

- Paravant Computer Systems (1989–1991), Melbourne, FL
- PanAm World Services (1989), Cape Canaveral AFS, Cocoa, FL

Education

1991 – 1995: University of Central Florida, Orlando, FL

Bachelor of Science, Electrical Engineering, awarded May 1995

1986 – 1991: Florida Institute of Technology, Melbourne, FL

Studies in Computer and Electrical Engineering

OS

Apple MacOS Classic, OS X

Microsoft MS-DOS, Windows
3.1/95/98/NT/2000/XP

Solaris OS & other UNIX flavors

Web

Technologies

Conversant with ASP.NET, CGI/Perl, Freemarker, MySQL

Intermediate ATG Dynamo/JHTML, JavaScript, jQuery, JSP, MooTools, PHP/Smarty, XML, YUI

Advanced AJAX, CSS, HTML/XHTML

Blogger, Drupal, Flux, Movable Type, Wordpress

IDE

Adobe Dreamweaver, Flash

Bare Bones BBEEdit, TextMate

Eclipse

Imaging

Adobe Illustrator, Photoshop

Corel Painter

Publishing

Adobe Acrobat, InDesign, Pagemaker

Microsoft Office (Excel, Word, Powerpoint)

Quark XPress